

## GRAPHIC DESIGNER



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### Experience

#### **Heritage 13 Studios / Owner & Graphic Designer**

OCT 2017 – PRESENT, MADISON WI

Meet with clients online to determine marketing and design vision, scopes of work, budgets, and deliverable timeframes. Create logos, brand identity, print/digital media. Review all projects to ensure end product is error free. Ensure 100 percent customer satisfaction.

#### **Ho-Chunk Gaming / Graphic Designer**

JUL 2019 – MAR 2020, MADISON WI

Monthly brainstorming/strategic planning with Marketing Department. Produce digital/print formats such as logos, promotional signage, billboards, magazine ads. Maintain website. Follow brand guidelines. Addy Award recipient.

#### **Aki Elements / Co-Owner + Graphic Designer**

JAN 2020 – PRESENT, MILWAUKEE WI

Aki Elements is a family owned start-up company. Current responsibilities include brand identity, packaging design, and content creator for social media.

### Education

#### **Madison College / AAA in Graphic Design**

2019, MADISON WI

- Dean's List
- 2018 Manito Art League Scholarship
- Design Madison
- Creative Arts Collective
- Native American Student Association  
Outreach Officer / Co-Chair, Personal Leadership Award

#### **Madison College / AA in Liberal Arts**

2017, MADISON WI

- Dean's List
- Native American Student Association  
Chair / President, Multiple Org Awards
- Madison College Women's Basketball Team



Highly skilled Graphic Designer seeking to work with a variety of clients of different backgrounds where five years design experience will be applied in creating beautiful print and digital media.



### Tools

Illustrator  
Photoshop  
InDesign  
XD  
AfterEffects  
Spark  
Basic HTML  
Wordpress  
Microsoft Office

### Awards

**Gold Addy 2020**  
Microsite

**Bronze Addy 2020**  
Digital Campaign

**BRAND IDENTITY**  
**CAMPAIGNS**  
**ADVERTISING** **PRINT &**  
**DIGITAL MEDIA**  
**LOGOS** **LAYOUTS**  
**PRODUCT PACKAGING** **MARKETING**